The Role of Art-Making and the Arts in the Research University

May 4 – 6, 2011
University of Michigan
Ann Arbor, Michigan

ArtsEngine Directors
Paul Courant, Dean, University Libraries
Christopher Kendall, Dean, School of Music, Theatre & Dance
David C. Munson, Dean, College of Engineering
Monica Ponce de Leon, Dean, Taubman College of Architecture + Urban Planning
Bryan Rogers, Dean, School of Art & Design
Theresa Reid, Executive Director
WELCOME

Welcome to the Michigan Meeting, “The Role of Art-Making and the Arts in the Research University.” We hope you are ready to roll up your sleeves and engage in a highly productive meeting.

We hope to make the process of this meeting a metaphor for its topic. That is, rather than observe arts on the periphery of the meeting, we aim to make original interdisciplinary creative work integral to each participant’s experience.

At registration, you received a small pouch containing four items. For the duration of the meeting, you are part of an 8- to 10-person ensemble which is identified by the scroll in the pouch, the only item unique to each ensemble. You will meet with your ensemble throughout the meeting to respond as a group to the contents of your pouches.

The ways ensemble members interact with each other and with the materials on offer will, we hope, be analogous to the process by which art-making is most meaningfully incorporated into the research university: what appear to be entirely disparate elements become, through experiment, play, recontextualization, and multiple iterations a more valuable, original hybrid.

We invite you to engage with this process in a spirit of possibility, and share with us and your colleagues — in working groups, on the graffiti walls, in public comments — how the experiment affects your experience of the rest of the meeting and beyond.
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Map – Michigan Union, Floor 1 ............................................................................. 8

The following ensembles meet on floor 1
Coalesce
Exhale
Expand
Explore
Fling
Flip
Float
Fly
Gravitate
Gyrante
Lift
Percolate
Pulsate
Resonate
Roll

Map – Michigan Union, Floor 2 ............................................................................. 9

The following ensembles meet on floor 2
Rotate
Spring
Toss
Tumble
Twist

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<tr>
<th>Time</th>
<th>Activity</th>
<th>Locations</th>
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<tbody>
<tr>
<td>2:15–4:30</td>
<td>Buses from hotels to Michigan Union, depart at 2:15, 3:00, 3:45, 4:30</td>
<td>Front of Hotel</td>
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<tr>
<td>3:00–7:00</td>
<td>Registration</td>
<td>1st floor, Michigan Union</td>
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<tr>
<td>3:30–5:00</td>
<td>Graduate student meet &amp; greet</td>
<td>Amer's coffee shop, 1st floor, Michigan Union</td>
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<tr>
<td>5:00–7:00</td>
<td>Opening reception (Ensemble members find each other by comparing scrolls.)</td>
<td>Pendleton Room, 2nd floor, Michigan Union</td>
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<tr>
<td>6:45–7:30</td>
<td>Stroll to Rackham Auditorium, with optional stop in Hill Auditorium to hear Symphony Band rehearse for China trip, starting at 7:00</td>
<td>Union street front, State Street</td>
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<td></td>
<td>Buses also available in front of Union on State Street, departing at 6:45, 7:00, 7:15</td>
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<tr>
<td>7:30–9:00</td>
<td>Keynote address: Shirley Tilghman, President Princeton University</td>
<td>Rackham Auditorium</td>
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<td>“Universities in the Service of the Imagination”</td>
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<td></td>
<td>Introductions from U-M hosts:</td>
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<td></td>
<td>Mary Sue Coleman, President</td>
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<td></td>
<td>Janet Weiss, Dean, Rackham Graduate School</td>
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<td>Christopher Kendall, Dean, School of Music, Theatre &amp; Dance</td>
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<td>David C. Munson, Robert J. Vlasic Dean, College of Engineering</td>
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<td>Monica Ponce de Leon, Dean, Taubman College of Architecture + Urban Planning</td>
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<td></td>
<td>Bryan L. Rogers, Dean, School of Art &amp; Design</td>
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<tr>
<td>9:00–10:30</td>
<td>Dessert reception</td>
<td>University of Michigan Museum of Art (UMMA)</td>
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<td>Stephen Rush &amp; Jeremy Edwards in performance – piano, drums, miscellaneous</td>
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</table>
9:00  Bus from Rackham to UMMA and hotels depart at 9:00 on Washington Street  
Or stroll to UMMA
## PROGRAM SCHEDULE  THURSDAY, MAY 5

<table>
<thead>
<tr>
<th>Time &amp; Locations</th>
<th>Activity</th>
<th>Locations</th>
</tr>
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<tbody>
<tr>
<td>7:00–8:00</td>
<td>Buses from hotels to the Michigan Union, depart at 7:00, 7:15, 7:45, 8:00</td>
<td>Front of Hotel</td>
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<td>Union Ballroom</td>
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<td>7:45–8:15</td>
<td>Continental breakfast</td>
<td>Union Ballroom</td>
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<td>Ensemble Room</td>
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<tr>
<td>8:30–9:00</td>
<td>Ensemble meeting</td>
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<td>9:10–10:45</td>
<td>Keynote address: <strong>Don Michael Randel</strong>, President, Mellon Foundation</td>
<td>Union Ballroom</td>
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<td>“What Researchers and Artists Actually Do”</td>
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<td>Introductions from U-M hosts:</td>
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<td><strong>Stephen Forrest</strong>, Vice President for Research</td>
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<td><strong>Lester Monts</strong>, Senior Vice Provost for Academic Affairs</td>
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<td>Response panel:</td>
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<td>Introductory comments:</td>
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<td><strong>Monica Ponce de Leon</strong>, Dean, Taubman College of Architecture + Urban Planning</td>
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<td>Chair:</td>
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<td></td>
<td><strong>Christopher Csikszentmihalyi</strong>, Director,</td>
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<td>Center for Future Civic Media, MIT</td>
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<td></td>
<td>Panel:</td>
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<td><strong>Nan Goggin</strong>, University of Illinois, Director, School of Art &amp; Design</td>
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<td><strong>Golan Levin</strong>, Carnegie Mellon University, Associate Professor of Art</td>
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<td><strong>Angela Lindner</strong>, University of Florida, Associate Dean, Engineering Student Affairs</td>
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<td><strong>Thanassis Rikakis</strong>, Arizona State University, Director and Professor, School of Arts, Media + Engineering</td>
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<td>11:00–11:30</td>
<td>Ensemble meeting</td>
<td>Ensemble Room</td>
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11:40–1:00  Panel: Examining the Evidence: A Research Review

Introductory comments:

Christopher Kendall, Dean, School of Music, Theatre & Dance

Chair:

Jane Polin, Philanthropic Advisor

Panel:

Sunil Iyengar, Director of the Office of Research and Analysis, National Endowment for the Arts

George D. Kuh, Indiana University Chancellor’s Professor Emeritus of Higher Education, and Director of the Strategic National Arts Alumni Project (SNAAP)

Mark Turner, Institute Professor and Professor of Cognitive Science, Case Western Reserve University

1:00–1:45  Out-of-the-box lunch, Phase I

1:45–3:15  Out-of-the-box lunch, Phase II

Facilitators:

Stephen Rush, Professor of Music

Michael Gould, Associate Professor of Music

3:30–5:30  Meet with your ensemble in facilitated working groups

5:30–6:15  Board a bus to the Duderstadt Center in front of the Union on State Street, depart at 5:30, 5:45, 6:00, 6:15

6:00–9:00  Dinner and party in “The Dude”

8:00–10:00  Optional, U-M Symphony Band, China Tour Kickoff Concert

7:45–10:00  Buses between the Duderstadt Center, Hill Auditorium, and hotels 7:45, 8:00, 8:30, 8:45, 9:15, 9:30, 10:00

Duderstadt Center
Hill Auditorium
Duderstadt and Hill street fronts
Ensemble | Floor 1 meeting room
---|---
Coalesce | Anderson A
Exhale | Anderson B
Expand | Anderson C
Explore | Pond A
Fling | Pond B
Flip | Pond C
Float | Tappan
Fly | Crofoot

Ensemble | Floor 1 meeting room
---|---
Gravitate | Sophia B. Jones
Gyrate | Wolverine A
Lift | Wolverine B
Percolate | Wolverine C
Pulsate | Bates
Resonate | Welker
Roll | Blain
Ensemble Floor 2 meeting room

Rotate 2105A
Spring 2105B
Toss 2105C
Tumble 2105D
Twist Parker
## PROGRAM SCHEDULE  FRIDAY, MAY 6

<table>
<thead>
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<td>7:45–8:15</td>
<td>Continental breakfast</td>
<td>Union Ballroom</td>
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<tr>
<td>8:30–9:00</td>
<td>Ensembles convene with others who worked on the same topic. Facilitators present joint report &amp; recommendations. Strategize report for plenary session</td>
<td>Ensemble Rooms</td>
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</tbody>
</table>
| 9:15–10:30    | **Keynote address:** Nancy Cantor, Chancellor, Syracuse University  
**“Inciting Insight: Situating the Arts in Higher Education.”**  
Introductory comments:  
**Bryan Rogers, Dean, School of Art & Design** | Union Ballroom             |
| 10:45–12:15   | Plenary reports from ensembles.                                          | Union Ballroom             |
|               | Moderator:  
**David C. Munson, Robert J. Vlasic Dean, College of Engineering** |                            |
| 12:30–2:00    | Lunchtime plenary panel.                                                 | Union Ballroom             |
|               | Closing comments from U-M hosts:                                        |                            |
|               | **Jerry May, Vice President, Office of University Development  
**Paul Courant, Dean, University Libraries** |                            |
|               | Open mic: Public statement of commitments for action.                    |                            |
| 2:15–3:15     | Buses between the Michigan Union and hotels on State Street, depart at 2:15, 3:00, 3:45 | Union street front         |
NECESSARY NUMBERS AND ADDRESSES

Hotels
Hampton Inn, 925 Victors Way, 734-665-5000
Sheraton, 3200 Boardwalk Drive, 734-996-0600

Campus Buildings (in order occupied)
Michigan Union, 530 S. State Street
Hill Auditorium, 825 North University Avenue
Rackham Graduate School, 915 E. Washington Street
University of Michigan Museum of Art, 525 S. State Street
Duderstadt Center, 2281 Bonisteel Blvd.

Taxis
Ann Arbor Taxi 734-214-9999
Amazing Blue Taxi 734-846-0007
Ann Arbor Argus Cab Company 734-741-9000
Express yourself while you’re here: Use the drawing materials provided to inscribe your thoughts and opinions on one of the graffiti walls in the ballroom, or snap photos and send them with taglines to artsengine@umich.edu. We’ll print and post them during the meeting.

With Thanks To:

Rackham Graduate School
University of Michigan

Knight Foundation
Informed and Engaged Communities.

Ford Motor Company Fund