

The President's Donor Challenge

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"Our graduates go out into the world not only as ambassadors of our institution, but also as leaders who change the world with their ideas and their actions."

— Mary Sue Coleman, President

Launched by President Mary Sue Coleman in September 2007, the President's Donor Challenge increases support for one of the University's highest priorities: graduate student financial aid.

Your commitment to the President's Donor Challenge will support a diverse, vibrant student body whose synergetic relationships with exceptional faculty can advance research and academic inquiry. This benefits not only our campus, but the world beyond.

The financial aid package made available to graduate and professional students can play a major role in an applicant's choice of one school over another. As a top competitor for exceptional scholars from around the world, the Rackham Graduate School can secure the most talented candidates for our programs by utilizing this critical recruiting tool.

How It Works

- Gift Match: every \$2 contribution will receive a \$1 match from the Challenge Fund. For example, a \$2,000 gift becomes \$3,000
- The Challenge continues until donors commit \$40 million to graduate support, triggering \$20 million in matching funds, or until December 31, 2008, whichever comes first
- Your pledge or gift of \$50,000 or more can establish a named donor endowed fund
- You will be recognized at the giving level that reflects your gift or pledge plus the matched funds
- Five-year pledges will be matched in full if committed by December 31, 2008



The Michigan Difference is You!

The President's Donor Challenge offers a unique and exciting opportunity to provide enhanced support for scholars like Ben Singer.

As a doctoral student in neuroscience, Ben originated a mathematical model and analysis of directional signaling in the brain during epileptic seizures that could provide a clearer picture of the mechanisms involved in seizing. "My experiments took eight to ten hours in a block," he said. "If I had to break off and teach for an hour, I would have lost days of research time, and it would have taken so much longer to complete my research and thesis. The Rackham Predoctoral Fellowship was absolutely critical." Singer received his PhD in 2007 and is a member of the Medical School Class of 2010.

For more information on the President's Donor Challenge, please call Kathy Holmes in the Rackham Office of Development and Alumni Relations at 734-647-4572 or kdholmes@umich.edu ■